



HRG announces TripCase mobile technology partnership with Sabre Travel Network

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Hogg Robinson Group (HRG), the world class corporate travel services company, announced today a mobile technology partnership with Sabre Travel Network. Under the terms of the new relationship, HRG will offer its clients TripCase, a mobile itinerary management application. The pioneering solution includes full integration of HRG client travel plans into the TripCase application. The product will also allow HRG to communicate with travellers post-booking and in-transit via the TripCase messaging platform.

Mobile adoption is an ever-growing aspect of business life, with most business travellers carrying a smartphone with them at all times. HRG believes that it is an increasing curve and so it is important that they are able to offer their clients a robust model that has valuable capabilities within their service portfolio.

Paul Saggat, Director Technology Product Development, comments: "HRG's aim is to enhance the whole traveller experience. TripCase is an innovative solution which enables us to provide timely and useful alerts and appropriate information via mobile devices."

"In addition to the unique location-based messaging capabilities offered by TripCase, the mobile app will allow us to interact with our clients and their travellers in a more relevant fashion whilst still ensuring total security and data protection for all users. Through partnering with TripCase we are able to offer a global solution, which can handle trip data from multiple sources. Working together with Sabre Travel Network is a long-term commitment which will deliver mutual benefits to us, to them and most importantly, to our clients."

Chris Kroeger, Senior Vice President of Sabre Travel Network said: "Sabre has made significant investments in the mobile space and today we offer a range of leading capabilities that help our customers drive greater loyalty with their clients. TripCase in particular has unique messaging capabilities that will enable HRG to enhance the traveller experience by providing timely and relevant information throughout their entire trip, ultimately helping to drive long-term customer loyalty among their corporate users."

The TripCase app is compatible with iPhone, Blackberry, Android and Windows Mobile devices and most mobile web browsers.